

Online Safety Briefing Parents



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3-4s

1% have their own smartphone, **21%** have their own tablet.

96% watch TV on a TV set, for around **15h a week**

41% watch TV on other devices, mostly on a tablet

40% play games, for nearly **6h a week**.

53% go online, for nearly **8h a week**.

71% of these mostly use a tablet to go online.

48% use YouTube, of which 52% of these say cartoons are their favourite thing to watch, 15% say unboxing videos.

0% have a social media profile.



5-7s

5% have their own smartphone, **35%** have their own tablet.

95% watch TV on a TV set, for around **13½h a week**

49% watch TV on other devices, mostly on a tablet

66% play games, for nearly **7½h a week**.

79% go online, for around **9h a week**.

63% of these mostly use a tablet to go online.

71% use YouTube, of which 30% say cartoons are their favourite thing to watch, 18% say funny videos or pranks.

3% have a social media profile.

The **TV set** is the device they say they would miss the most.



8-11s

39% have their own smartphone, **52%** have their own tablet.

95% watch TV on a TV set, for nearly **14h a week**.

55% watch TV on other devices, mostly on a tablet

81% play games, for around **10h a week**.

94% go online, for nearly **13½h a week**.

46% of these mostly use a tablet to go online, **22%** a mobile.

81% use YouTube, of which 23% say funny videos or pranks are their favourite thing to watch, 18% say music videos.

23% have a social media profile.

The **TV set** or **tablet** are the devices they would miss the most.

Apps for 2 year olds

You've hit our sweet spot! Picky Kid looks for apps that will be appropriate and fun for kids ages 2-3. Here are some apps we've reviewed that work well for 2 year olds.

Review: Shiny Party iPad App



Picky Kid Rating: 3.9 In Shiny Party, your goal is to help a monkey and zebra prepare a surprise party for their giraffe friend. As you help them, you'll learn about colors and shapes. There are two ways to play: Story Mode or Game Mode. You'll find a few extra surprises along the way in [...]

Review: Minti Kids Fruits & Veggies iPad App



Picky Kid Rating: 2.3 Minti Kids Fruits & Veggies is an iPad game in which toddlers swipe to match parts of fruits or vegetables. When a match is made, a voiceover reinforces the name of the fruit or veggie and you move on to the next challenge. It's a very simple concept — and although [...]



Fisher-Price Apps



Media Viewing Tips →

They'll capture and hold your child's interest. They're lots of fun — at home or on the go. They're designed for the way kids play today. And, the best thing about our apps for kids: they're based on learning concepts. So you can feel good about their playtime, and they'll be so engaged, they may not even know they're learning!



App Store / Education / BabyTV, FOX International Channels



BabyTV Mobile HD

BabyTV, FOX International Channels ▶

Details Ratings and Reviews Related

iPad Screenshots

Over 100 episodes
New content added regularly



Popular TV shows, songs, & rhymes

Offers In-App Purchases

★★★★☆ (16)

Rating: 4+
Made for Ages 5 and Under

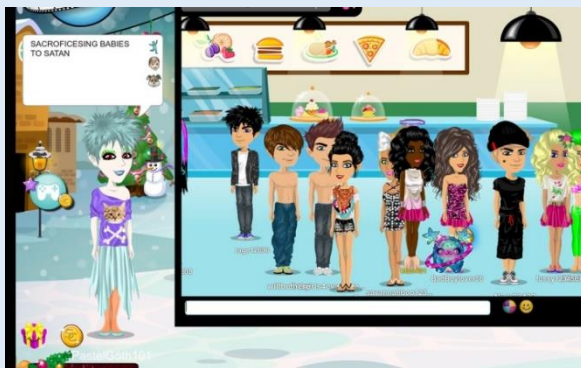
TOP IN-APP PURCHASES

1. BabyTV HD Subscription (1m) £2.99

LINKS

Privacy Policy
Developer Website





<https://www.youtube.com/watch?v=8z9PhQd20-8>


In the UK, under-13s (16 for WhatsApp) registering for these aren't breaking UK law but they are breaching the terms and conditions of the website/services




<http://www.channel4.com/news/generation-sex-explicit-pics-the-norm-for-teens>

A doll with blonde hair and a pink flower in it, wearing a yellow dress, sitting in a pink toy car.

EmilyTube 6 million subscribers ,
net worth £4 million

A man with dark hair and a wide, excited smile, wearing a black shirt.


DanTDM 17 million subscribers ,
net worth £11.8 million

A man with curly brown hair, smiling, wearing a grey shirt.

Stampy 9 million subscribers ,
net worth £7.8 million

A man with blonde hair and a beard, wearing a white shirt, sitting in front of a microphone and a camera.

Pew Die Pie 60.4 million subscribers ,
net worth £12 million

A woman with long blonde hair, wearing a black beanie and a yellow scarf, smiling.

Zoella 12 million subscribers ,
net worth £2.5 million

A man with dark skin, wearing gold-rimmed sunglasses with the text "DEAL WITH IT" on them.

KSI 17 million followers,
net worth £7.3million

What are the identified risks?

Conduct

- privacy issues, including disclosure of personal information
- digital footprint and online reputation
- health and well-being (amount of time spent online internet or gaming)
- sexting (sending and receiving of personally intimate images) also referred to as SGII (self generated indecent images) or nude selfies
- copyright (little care or consideration for intellectual property and ownership – such as music and film)

Content

- exposure to inappropriate content, including online pornography, ignoring age ratings in games (exposure to violence associated with often racist language), substance abuse lifestyle websites, for example pro-anorexia/self-harm/suicide sites
- hate sites
- content validation: how to check authenticity and accuracy of online content

Contact

- grooming
- Online bullying in all forms
- identity theft (including hacking social media profiles) and sharing passwords

What is Online bullying?

Abusive comments, rumours, gossip and threats made over the internet or other digital communications – including internet trolling

Creating websites or fake profiles, or adding to existing websites, unpleasant stories, pictures, or jokes making fun of others.

Sharing pictures or video clips online without the person's knowledge and with the intent to cause harm and/or humiliation

Hacking into another person's e-mail/online profile/what's app and sending nasty or embarrassing material to others.

Using Instant Messaging services to gang up on or exclude another person.

Blackmail , or pressurising someone to do something online they do not want to such as sending a sexually explicit message.

Racist, Xenophobic and Homophobic comments posted online or sent by text



There is no legal definition of cyberbullying within UK law. However there are a number of existing laws that can be applied to cases of cyberbullying and online harassment, namely:

- Telecommunications Act 1984 - criminal offence to make anonymous or abusive calls.
- Computer Misuse act 1990 (includes breaking into another persons phone, using a booter tool to throw someone off an online game)
- Protection from Harassment Act 1997
- Criminal Justice and Public Order Act 1994
- Malicious Communications Act 1988
- Communications Act 2003
- Guidelines issued by the Crown Prosecution Service in Dec 2012 explain how cases of cyberbullying will be assessed under the current legislation.
- The Defamation Act 2013 came into force on 1st January 2014.
- Criminal Justice and Courts Act 2015 includes new law on “ revenge porn”

If you suspect your child is being bullied online, (or being an online bully!) don't ignore it.

- ▶ Offer reassurance and support
- ▶ Tell your child never to respond to an abusive message - what the bully most wants is a reply.
- ▶ Try to avoid banning a child from a device – they are much less likely to talk to you about it again
- ▶ Keep the evidence - is it someone they know ? Talk to staff at your child's school even if other pupils or people at the school are not involved.
- ▶ Schools are very aware of online bullying and it will be included in their anti-bullying policy.
- ▶ If it isn't someone they know report to the service provider (but still enlist the schools help)

Keep informed

Net Aware from the NSPCC

Your guide to the social networks your kids use

Stay up to date and keep your child
safe in today's digital world



<https://www.net-aware.org.uk/>

Screen Time



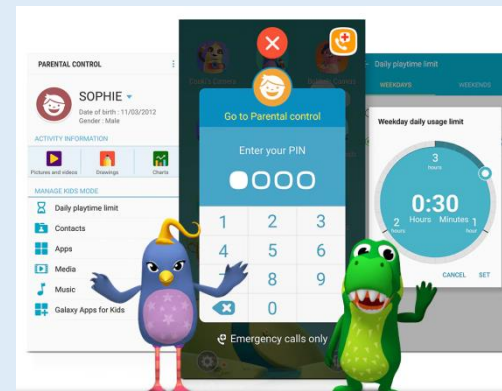
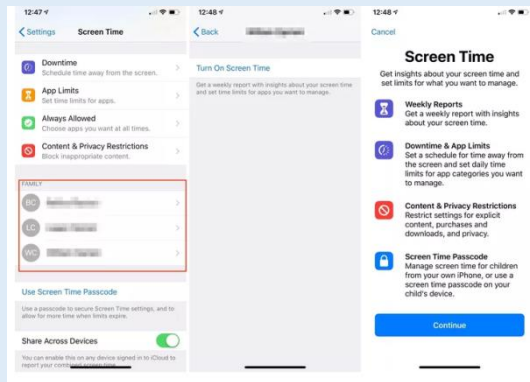
Screenshots by Jason Cipriani/CNET

Are you being a good role model ?

Parental controls



- <https://ourpact.com/> - cross platform Apple/Samsung/Windows
- iPhone iOS 12 : stronger parental controls
- Samsung Kids Mode



- www.saferinternet.org.uk
<https://www.saferinternet.org.uk/advice-centre/parents-and-carers/parental-controls-offered-your-home-internet-provider>

T.E.A.M

- Talk
- Explore
- Agree
- Manage

- **Speak to your child about their use of the Internet – get them to talk you through the games they play and “friend” list**
- **Keep yourself informed**
- **Help them to find suitable sites, games and apps for schoolwork and play**
- **Set some ground rules about what the family can do – phones/tablets downstairs at night? Limits of times? Screens off half an hour before bedtime?**
- **Explore parental controls**
- **Ensure they know how to deal with any difficulties they might come across report/block etc**

And finally

***Rather than just worrying about
risk, encourage *resilience*.***

- It's nearly impossible to prevent children from ever coming across something online that might be upsetting or hurtful, just like how they will inevitably fall over in the playground.
- But what parents can do is **help their children build resilience** through creating supportive relationships. Then, when children do come across something that worries them (and they will), they can find resources (whether through parents or friends) to help them deal with it.

Websites for support (in the handout)

Think U Know <https://www.thinkuknow.co.uk/parents/>

Net Aware from the NSPCC

<http://www.net-aware.org.uk/>

Childnet <http://www.childnet.com/parents-and-carers>

Common Sense Media www.common sense media.org/

Internet Matters <http://www.internetmatters.org>

Connect Safely <http://www.connectsafely.org/guides-2/>

Any
questions?

